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Germany

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*Well Come*  
SENSUOUS DESIGN



 **SCHÖNWALD**  
Germany

WELCOME TO

*WellCome*

To wish diners a warm welcome and create a relaxed atmosphere of well-being for them – it is precisely this which sums up the true essence of hospitality. With WellCome, the art of hospitality takes on a new, natural form.

With their asymmetrical design and unconventional shapes, the latest creations defy all geometrical expectations. Indeed, they allow wide-ranging associations with all that is natural and established. With the new WellCome collection, the “regular irregularity” of nature is successfully interpreted in porcelain.

Delicate curves, gentle slopes, asymmetrical openings: “WellCome is pure temptation for the senses. The individual pieces challenge diners to grasp them in their hands,” said the renowned designer Carsten Gollnick, when commenting on his creation. The collection's smooth contours radiate a harmonious power. They celebrate the order of irregularity in nature and promise a feeling of well-being which will appeal to all of the senses. WellCome offers diners a reception which is full of promises and irresistibly encourages them to savour culinary secrets in a new way.



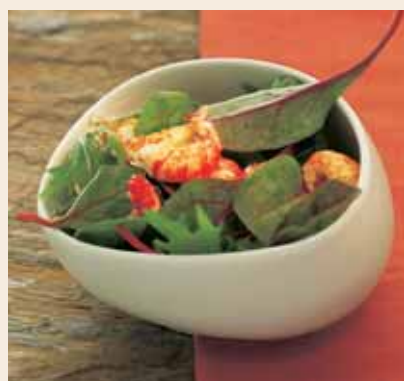




### Delicate contours – inner strength

It is precisely this combination of purely cream-coloured articles which brings the gentle lines that are so typical for the WellCome collection to the fore. This is reflected in the numerous bowls which are available in a range of different sizes in exactly the same way as it is in the unusual meander-style dish whose partitions can accommodate small dip containers.

WellCome in creamy white features all the qualities of Schönwald porcelain. In spite of its delicate appearance, it is tough enough to stand up to the day-to-day stresses encountered in the restaurant trade. This inner strength makes WellCome extraordinarily resistant to both scoring and chipping.







### The ideal accompaniment to culinary creativity

Nowadays, diners expect an intensive feeling of well-being when they visit a restaurant. They would like to forget everyday issues, immerse themselves in a world of relaxation and relish this experience with a passion. The WellCome collection persuades them to make these desires reality.

In the field of creative, modern cuisine, the naturally beautiful design of the articles offers new freedom when it comes to providing a sensuous backdrop for culinary delicacies. The wide range of unusual shapes provides the inspiration needed to really experiment. In spite of this great artistic freedom, WellCome always cuts a confident figure – regardless of the ambience in which it is used.







### Letting the flavours unfold

Drinking a cup of tea is the ideal time to calm down inside and savour this gentle form of relaxation. Our generously rounded tea cups reflect this meditative grounding. The irregular oval of the saucer is a soft counterpoint to the wide, round opening, which allows the flavours to unfold fully.

The puristic teapot picks up on the naturally informal handles of the cups. The lid without a handle is further proof of WellCome's literal "touchability".





### Cultivated Pleasure

Coffee is stirringly stimulating. It drives away tiredness and awakens the mind. Some people swear by a straight shot of black coffee, while others prefer it with hot milk, sugar or with seductive foam. Whatever way you prefer to enjoy this popular trendy beverage, WellCome has the perfect cup.

The naturalness of the porcelain's lines demonstrates a disregard for strict etiquette; they are an open invitation to simply enjoy drinking coffee. Authentic simplicity which is further enhanced by the slender coffee pots with their handle-less lids.





### In the realm of the senses

Warm, smooth and attractive. These are the words which come closest to describing the sensuous radiance of the WellCome collection. This impression is further reinforced by the natural earthy shades of the decors.

Rich terracotta and a sensuous Wengé shade enter into an interesting dialogue with subtle creamy white. Instead of a harsh clash of colours, there is a quiet encounter with gentle contrasts.







### The gentle interaction of shapes and colours

The organic architecture of the designs and the warm intensity of their colours distance themselves from all that is artificial. WellCome rediscovers the charm of what is real and established. Basic original designs are playfully maintained and interpreted in a modern and sensitive manner.

Its natural beauty, immersed in a light, warm shade of grey, fascinates. When combined with the southern flair of the terracotta clay, the result is a truly individual overall appearance.





### A perfect welcome

WellCome awakens a desire to combine. When one article is placed inside another, the different shapes caress one another and result in an irregular and yet harmonious overall combination.

This unusual collection is synonymous with a new and bold way of communicating with diners. It embodies a new

sense of attentiveness and care which becomes tangible in the emotional design language of each of the individual articles.

With WellCome, you can reformulate your understanding of hospitality in an individual and sensuous manner. You can also welcome your diners in an unusual way.





Decorative impressions

Fascinating decor concepts expressively underline the emotional shapes of WellCome and eloquently intensify communication with the guest. The interplay of colours – inspired by nature – reinforces the organic, harmonious approach.



Decor pattern Petite Pearls 63026\*



Decor pattern Feel Easy 63027\*



Decor pattern SoftLine



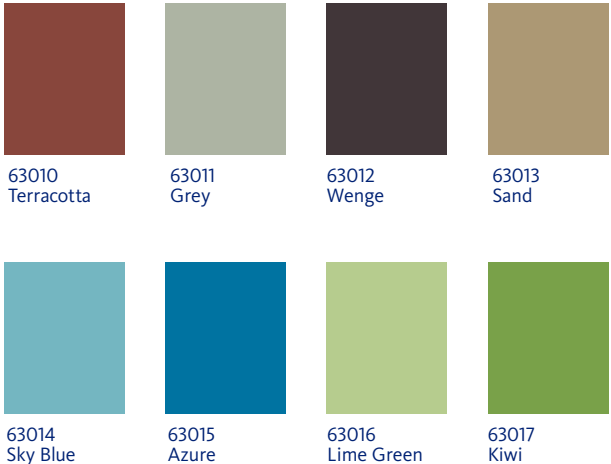
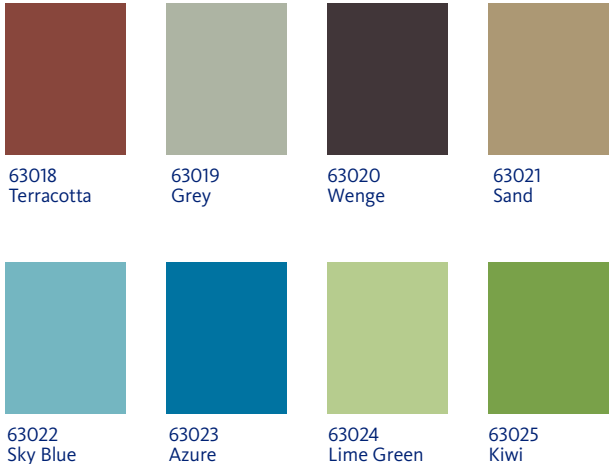
Decor pattern Solid Colour

Turn dining into a vivid experience – with fresh green, sky blue or shades of aqua. Or you can go for a warm Mediterranean feel using terracotta and wenge. And then add the crowning touch with some shimmering ropes of pearls, rippling water, or picturesquely dabbed blossoms. WellCome patterns – simply fantastic.

\* Individual items are differently decorated in this pattern.















Decor pattern Blue Water 63028\*











The range

Article	Code		Inch/Oz	Weight	Ø	Height	Height
				1 pc.	mm	1 pc.	11 pcs.
				Gramme		mm	mm
	Plate flat coupe	12 9381212	4.8"	130	124	16	90
		15 9381215	6.0"	195	155	19	95
		22 9381222	8.4"	470	217	27	120
		26 9381226	10.5"	775	269	31	140
		31 9381231	12"	1030	313	34	145
	Plate deep coupe	16 9381316	9.1 oz	250	158	30	120
		22 9381322	22 oz	490	221	38	125
		28 9381328	27 oz	835	277	44	145
	Meander plate oval	32 9381832	12.7"	L:/W: 890327x201		24	140
	Bowl	13 9383163	11.1"	335	130	66	–
	Salad dish	17 9383167	15.2 oz	450	174	70	–
		20 9383170	30.4 oz	715	205	68	–
		24 9383174	42.3 oz	890	245	73	–
		30 9383180	101 oz	1980	308	102	–
	Dip dish	9 9385709	3.5"	65	90	22	100

Article	Code		Inch/Oz	Weight	Ø	Height	Height
				1 pc.	mm	1 pc.	11 pcs.
				Gramme		mm	mm
	Dip dish (Glass)	9 9386109	3.3"	70	91	20	100
	Platter oval coupe	18 9382218	7"	L:/W: 170 179x88		23	–
		33 9382233	12.9"	700	330x141	33	163
		38 9382238	14.7"	900	382x158	33	165
	Platter oval coupe	26 9382226	10"	430	260x126	29	150
	Coffeepot	30 9384130	10 oz	450	89	134	–
	Teapot	35 9384335	12 oz	640	122	115	–
	Creamer without handle	15 9384715	5 oz	165	74	98	–



The range

Article	Code		Weight	Ø	Height	Height
			1 pc.		1 pc.	11 pcs.
			Inch/Oz	Gramme	mm	mm
	Cup and saucer	22 S 9386918		200	156	19 95
	low	C 9385272	7.5 oz	205	97	59 -
		28 S 9386918		200	156	19 95
		C 9385278	9.5 oz	250	105	63 -
	Cup and saucer	10 S 9386910		130	124	16 90
	tall	C 9385260	3.4 oz	120	61	67 -
		18 S 9386918		200	156	19 95
		C 9385268	6 oz	180	76	78 -
		24 S 9386918		200	156	19 95
		C 9385274	8 oz	220	81	87 -
	Coffee mug	30 9385630	10 oz	270	82	109 -
	Round bowl	22 9385372	7.5 oz	190	97	59 -
		28 9385378	9.5 oz	240	105	63 -
	matches saucer 9386918					
	Saucer	9386918	6"	200	156	19 95
	matches the cups from shape Generation					
	Saucer	10 9386910	4.8"	130	124	16 90
	matches the cups from shape Generation					

Glasses from Schönwald's Rialto and Vino Nobile glass-ware ranges were used in the table scenes.

All measurements and weights given are subject to the usual fluctuations encountered in the manufacture of porcelain.

